



1872-2022

We need your help in celebrating . . .

The 150th Anniversary of the Swiss Benevolent Society

Swiss and Swiss-Americans have been involved in the political, cultural and commercial development in Chicago and the Midwest since the earliest days of settlement by Europeans. Some of these rich and important contributions have been examined by historians, but many of the most important personal stories and histories still need to be recorded. The SBS 150th Anniversary Committee will be publishing a book to celebrate our 150th Anniversary and to memorialize the contributions of Swiss and Swiss-Americans to the development of Chicago and the Midwest.

Individuals, families and businesses will be able to support the book and the 150th Anniversary Celebration by sponsoring a half-page, full-page or double-page contribution to this book. The content of the family or business page will be decided by the sponsor. It can include:

For individuals and families

- Family history with outlines of family genealogy
- Photos with captions naming the people, place, event and date
- Memories of family and Swiss heritage in family events
- Favorite recipes from family members
- Poems, remembrances, anecdotes

For businesses and organizations

- Description of products, services and opportunities offered by the business
- History of the Swiss connections and the growth of the company over time
- Photos of projects, people, buildings and products
- Biographies of important people in the history of the company

Individuals and businesses with questions about the content and layout of pages should contact **John Paluch**. He will be working with the printer throughout the process to ensure the integrity of the layout and design of the publication. paluch@northwestern.edu

1. Contents - The book will include sections on:

- The history of the Swiss Benevolent Society
- The history of the Chicago Fire
- The history of beer brewing and culture in Chicago and Switzerland
- Presentations of local Swiss organizations: Swiss Club, Swiss American Business Council, Lucerne Sister Cities Committee & Artists' Atelier, & Swiss Consulate General in Chicago
- Essays on the historical contributions of Swiss to Chicago and the Midwest
- Contributions by individuals and families, with focus on family and history
- Contributions and sponsorships by Swiss-American businesses

2. Submissions: How do I submit text, photos and graphics for inclusion in the book?

1. If you have a story to tell and photos to share, we want to make sure to include your family story. If you need help with digitization of images or writing up a text, please contact **John Paluch**, paluch@northwestern.edu (773-583-4196)
2. Formatting: We will be laying out the book using InDesign (.indd). Acceptable file types: pdf (.pdf), jpeg (.jpg or .jpeg), photoshop (.psd), Word (doc./docx.)
3. *The space that can actually be printed is full-page 6.25 x 9 or half-page 6.25 x 4.25
4. Images should be scanned at a minimum of **300 dpi**. Both color and B/W.
5. Submit electronic data documents to paluch@northwestern.edu.
6. We also have a google.form for submissions (gmail address required). (www.sbschicago.com)

3. What should I include in my contribution to the 150th Anniversary Book?

1. Contributions to the book can take many forms, but essentially they should memorialize some part of your family history and traditions. There will likely be a focus on Swiss traditions and heritage, but this might be an occasion to mention something else about the family.
2. "A picture is worth a thousand words," so photos are often a good starting point for a contribution to the book. Photos might be new or old or historic, with captions and comments that document the event, date and participants.
3. Photos from earlier days with Swiss colleagues and friends at formal events or gatherings can memorialize activities and traditions that have evolved into the current traditions of the Swiss-American community in Chicago and the Midwest.
4. Food, drink and festivities are an important part of any culture. Do you have particular culinary traditions (recipes) in your family, or well remembered festivities that were an important part of the family calendar?
5. Businesses, like families, have a history and have evolved over time. In addition to the products and traditions that connect your business to Switzerland, what are key decisions, dates and events that could help the uninitiated know more about the development of the company? What was sold originally as compared with what is sold now? (Reference SABC Directory)
6. The Swiss are known for staying "under the radar." We would like to use this book to highlight and disseminate the interesting stories of both the current and previous generations of Swiss-Americans.

The Swiss Benevolent Society celebrates its 150th Anniversary in 2022 !

How do you want your family, organization or business to be memorialized in this book?

Choose Category

- | | |
|---|---|
| <input type="checkbox"/> \$75 Senior | Half-page (Print area 6.25" x 4.25"), up to c. 225 words, font size 11. |
| <input type="checkbox"/> \$150-249 Individual/Family | Half-page (Print area 6.25" x 4.25"), up to c. 225 words, font size 11. |
| <input type="checkbox"/> \$250-500 Individual/Family | Full-page (Print area 6.25" x 9"), up to c. 550 words, font size 11. |
| <input type="checkbox"/> \$250-499 Business sponsorship | Half-page (Print area 6.25" x 4.25"), up to c. 225 words, font size 11. |
| <input type="checkbox"/> \$500-5,000 Business sponsorship | Full-page (Print area 6.25" x 9"), up to c. 550 words, font size 11. |
| <input type="checkbox"/> \$150-249 Clubs & Organizations | Half-page (Print area 6.25"x 4.25"), up to c. 225 words, font size 11. |

(Any combination of photos, graphics and text is welcome. Feel free to ask for model submissions.)

The subscription donations for the 150th Anniversary Book will be used to fund this publication and SBS 150th Anniversary Events taking place during 2022. We offer a "subscription/donation range" for families and businesses. You may choose your level of support. Contributors to the book will receive one free copy of the book, and will also be recognized as sponsors of the 150th Anniversary Celebration. Additional books will be available for purchase.

Contact information and payment (Will NOT be published in book!)

Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Telephone _____ Work Telephone _____

Business Name _____

The deadline for submission: **January 15, 2023**

Payment can be made using check, or other acceptable money transfers. By purchasing space in the book, you are sponsoring the 150th anniversary celebration. This donation is tax deductible.* Please make checks payable to: **Swiss Benevolent Society.**

Swiss Benevolent Society
P.O. BOX 2137
Chicago, IL 60690-2137

**Congratulations to the Swiss Benevolent Society
on their 150th Anniversary**



*Anna & Richard Niederegg & Children
Zachary & Jasmine*

Auguriamo alla
Società Svizzera di Benevolenza di Chicago
tutto il meglio per il loro 150° anniversario



Marco & Anne Guidotti i figli Giulia & Alessandro